

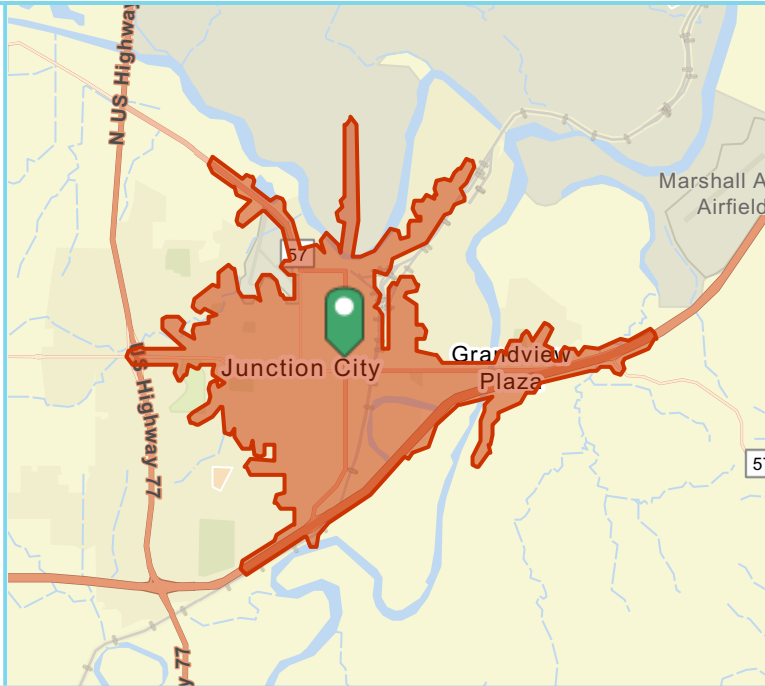


CTW 2024

Local Data Infographic

Downtown Junction City,
KS

Drive time of 5 minutes



9,834

2024 Total
Population
(Esri 2024)

11,066

2010
Population
(Esri 2024)

KEY FACTS (Esri, 2024)



32.9

Median Age



\$48,796

Median Household Income



2.36

Average Household Size



\$39,687

Median Disposable Income



4,111

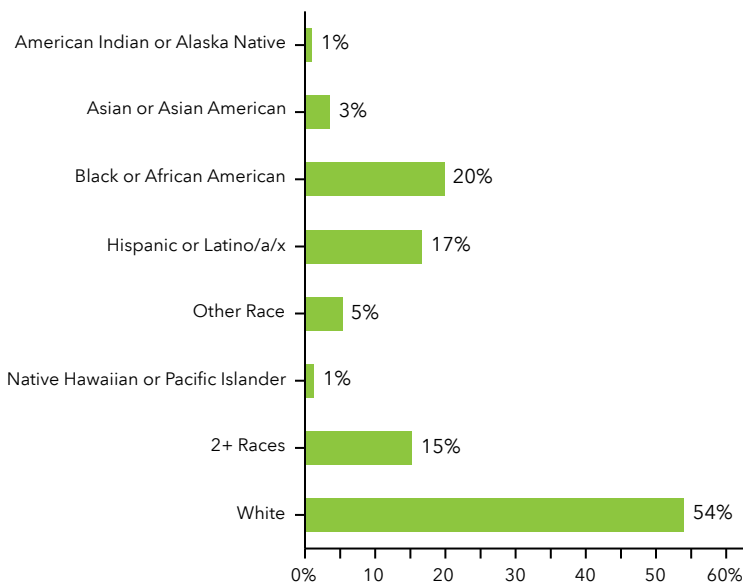
Total Households



24%

Prefer to Shop at Stores Nearby

POPULATION BY RACE (Esri, 2024)



CIVIC SPACES (Esri, Foursquare, 2024)

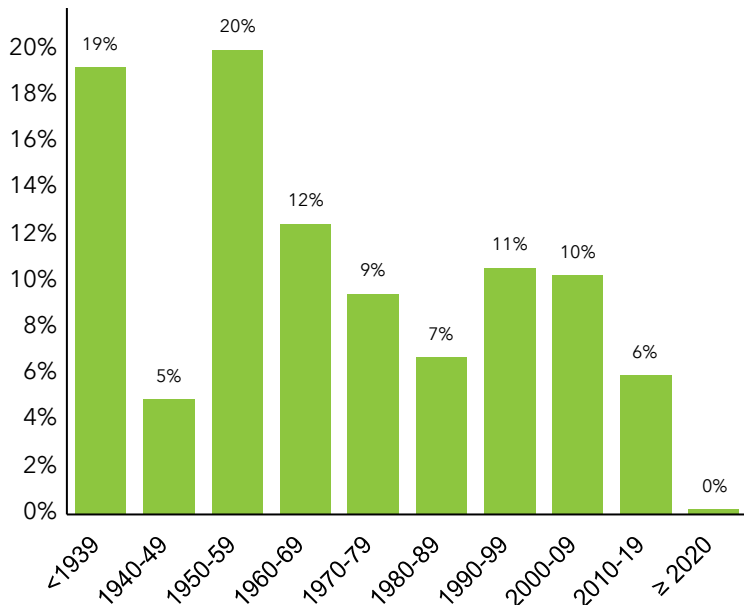


Housing Facts



5,179	46%	54%	20%
2024 Total Housing Units	2024 Owner Occupied HUs	2024 Renter Occupied HUs	2022 Total Vacant HUs (ACS 5-Yr)

Age of Housing (ACS 5-Yr, 2022)



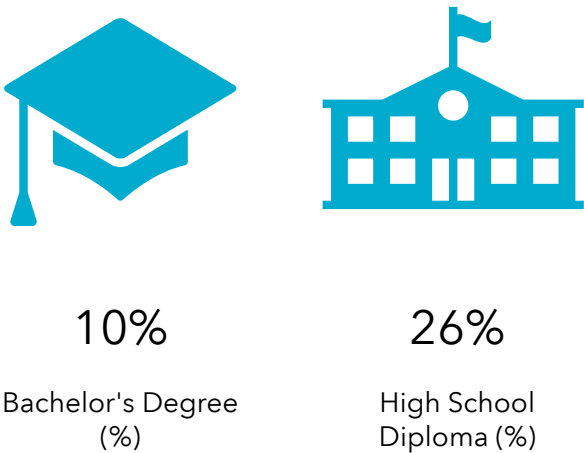
Access and Disparity (ACS 5-Yr, 2022)

Households: Inc Below Poverty Level (%)	15%
Households w/1+ Persons w/Disability (%)	31%
Households w/Food Stamps/SNAP (%)	9%
Households w/No Internet Access (%)	11%
Owner Households with 0 Vehicles (%)	2%

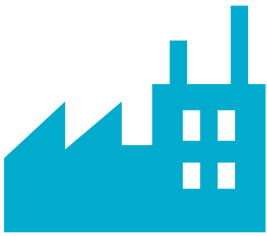
Tapestry segments

 11D Set to Impress 873 households	21.2% of Households	▼
 5D Rustbelt Traditions 732 households	17.8% of Households	▼
 8G Hometown Heritage 592 households	14.4% of Households	▼

Education (Esri, 2024)



BUSINESS METRICS (SIC, 2024)



689

Total Businesses



6,208

Total Employees

EMPLOYMENT (Esri, 2024)



51%

White Collar



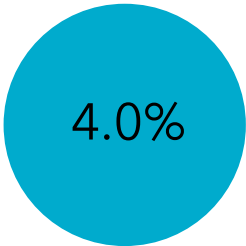
33%

Blue Collar



16%

Services



4.0%

Unemployment
Rate

ANNUAL HOUSEHOLD SPENDING (Esri, 2024)



\$1,328

Apparel &
Services



\$146

Computers
& Hardware



\$2,092

Eating Out



\$3,957

Groceries



\$4,172

Health Care

ANNUAL LIFESTYLE SPENDING (Esri, 2024)



\$1,500

Travel



\$38

Theatre/Operas/
Concerts



\$32

Movies/
Museums/Parks



\$48

Sports Events



\$6

Online Games

RELEVANT INDUSTRIES (NAICS, 2024)

Accommodation/Food Service Businesses (%)	10%
Arts/Entertainment/Recreation Businesses (%)	2%
HealthCare/Social Assistance Businesses (%)	5%
Public Administration Businesses (%)	8%
Retail Trade Businesses (%)	14%

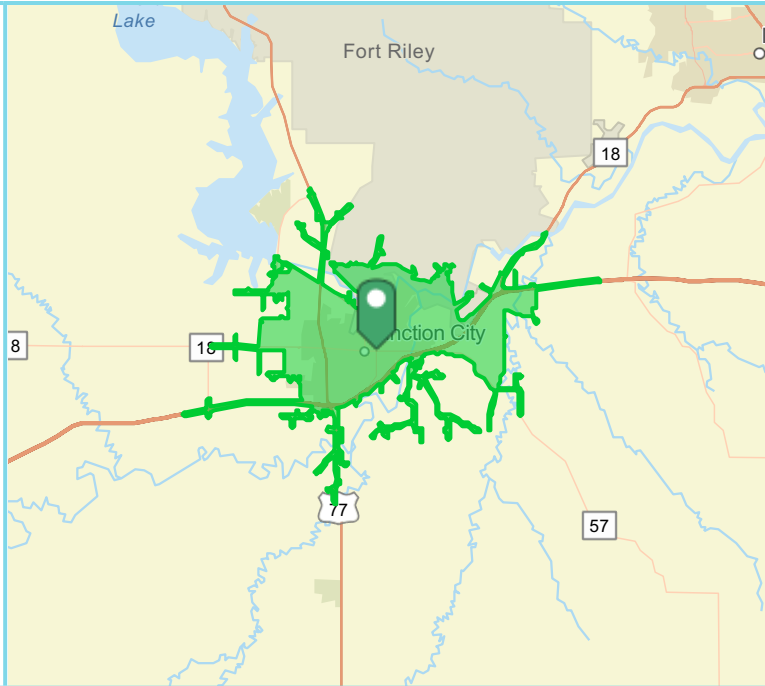


CTW 2024

Local Data Infographic

Downtown Junction City,
KS

Drive time of 10 minutes



28,575

2024 Total
Population
(Esri 2024)

28,078

2010
Population
(Esri 2024)

KEY FACTS (Esri, 2024)



30.1

Median Age



\$53,880

Median Household Income



2.54

Average Household Size



\$44,345

Median Disposable Income



11,065

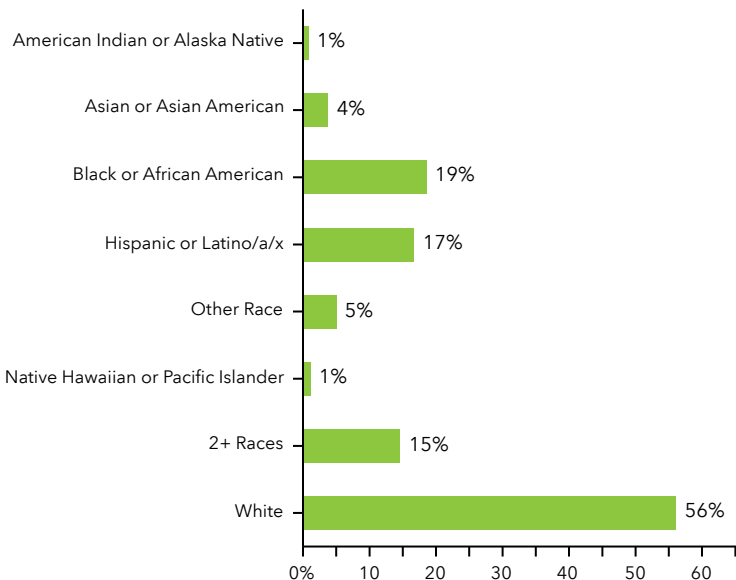
Total Households



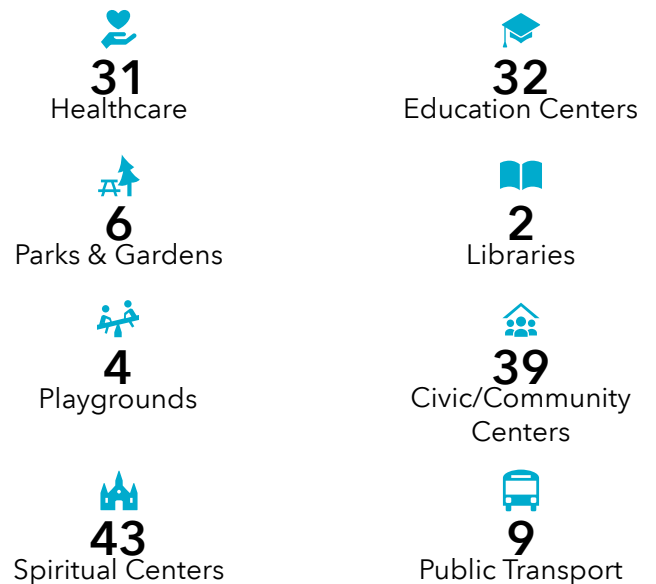
24%

Prefer to Shop at Stores Nearby

POPULATION BY RACE (Esri, 2024)



CIVIC SPACES (Esri, Foursquare, 2024)

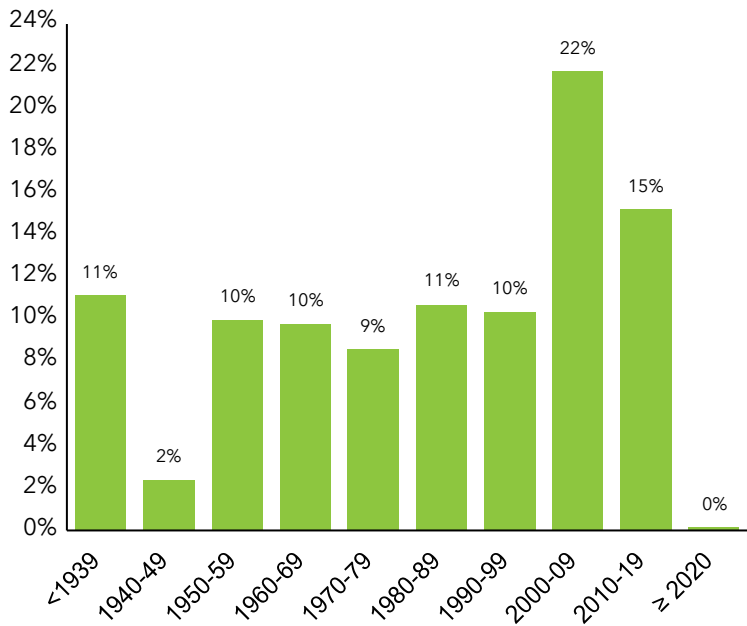


HOUSING FACTS



13,231	44%	56%	15%
2024 Total Housing Units	2024 Owner Occupied HUs	2024 Renter Occupied HUs	2022 Total Vacant HUs (ACS 5-Yr)

AGE OF HOUSING (ACS 5-Yr, 2022)



ACCESS AND DISPARITY (ACS 5-Yr, 2022)

Households: Inc Below Poverty Level (%)	15%
Households w/1+ Persons w/Disability (%)	26%
Households w/Food Stamps/SNAP (%)	9%
Households w/No Internet Access (%)	7%
Owner Households with 0 Vehicles (%)	2%

Tapestry segments

 8C Bright Young Professionals 1,899 households	17.2% of Households	▼
 7A Up and Coming Families 1,703 households	15.4% of Households	▼
 8F Old and Newcomers 1,494 households	13.5% of Households	▼

Education (Esri, 2024)



14%

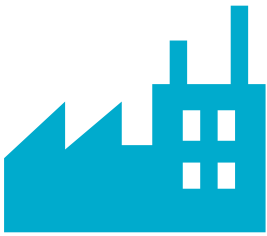
Bachelor's Degree (%)



22%

High School Diploma (%)

BUSINESS METRICS (SIC, 2024)



1,020

Total Businesses



19,248

Total Employees

EMPLOYMENT (Esri, 2024)



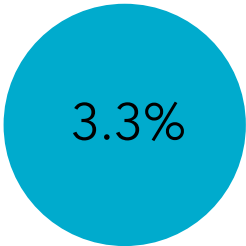
White Collar



Blue Collar



Services



3.3%

Unemployment
Rate

ANNUAL HOUSEHOLD SPENDING (Esri, 2024)



\$1,538

Apparel &
Services



\$173

Computers
& Hardware



\$2,465

Eating Out



\$4,518

Groceries



\$4,629

Health Care

ANNUAL LIFESTYLE SPENDING (Esri, 2024)



\$1,755

Travel



\$43

Theatre/Operas/
Concerts



\$39

Movies/
Museums/Parks



\$51

Sports Events



\$6

Online Games

RELEVANT INDUSTRIES (NAICS, 2024)

Accommodation/Food Service Businesses (%)	9%
Arts/Entertainment/Recreation Businesses (%)	3%
HealthCare/Social Assistance Businesses (%)	8%
Public Administration Businesses (%)	6%
Retail Trade Businesses (%)	13%

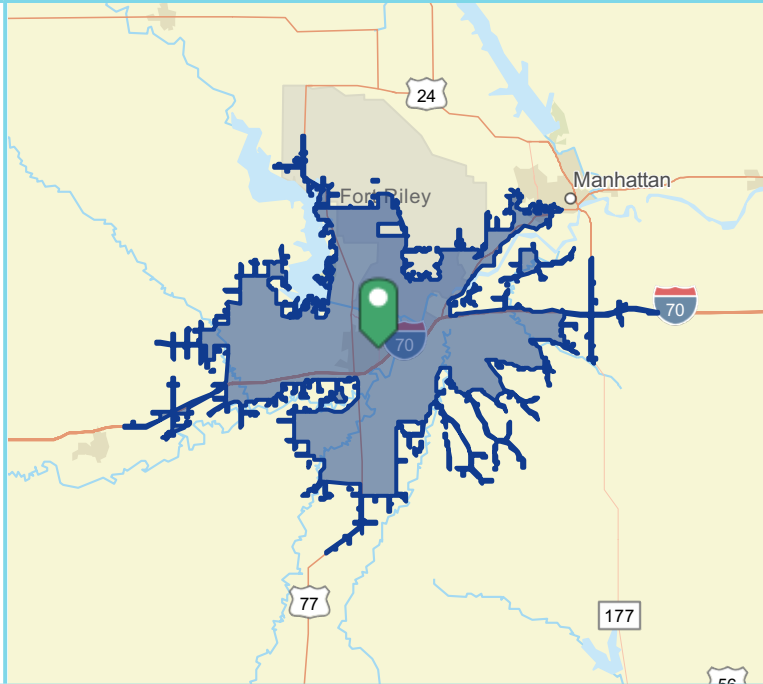


CTW 2024

Local Data Infographic

Downtown Junction City,
KS

Drive time of 20 minutes



53,399

2024 Total
Population
(Esri 2024)

51,665

2010
Population
(Esri 2024)

KEY FACTS (Esri, 2024)



27.7

Median Age



\$56,624

Median Household Income



2.58

Average Household Size



\$47,356

Median Disposable Income



18,639

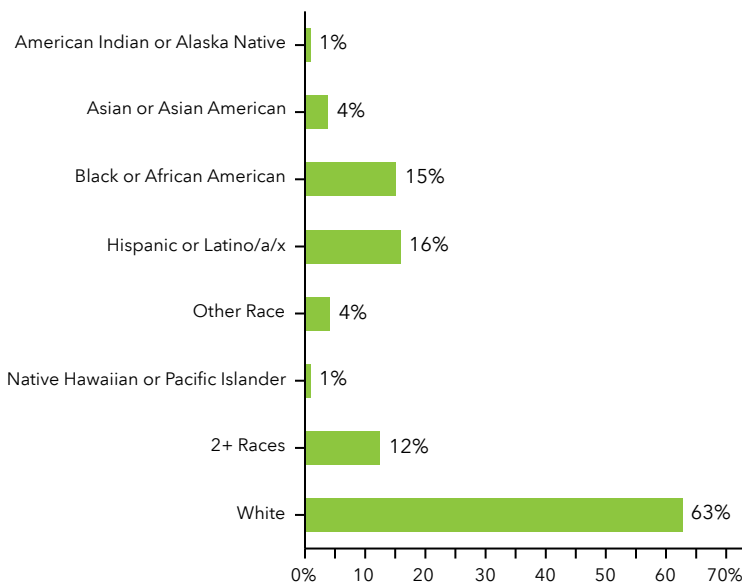
Total Households



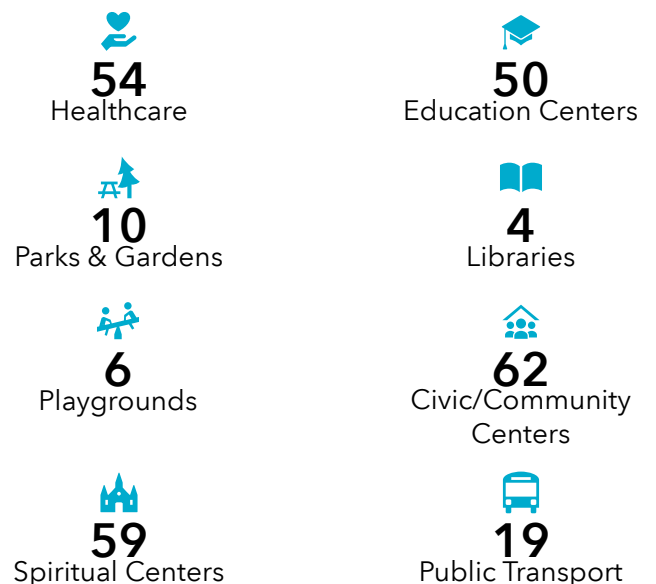
24%

Prefer to Shop at Stores Nearby

POPULATION BY RACE (Esri, 2024)



CIVIC SPACES (Esri, Foursquare, 2024)

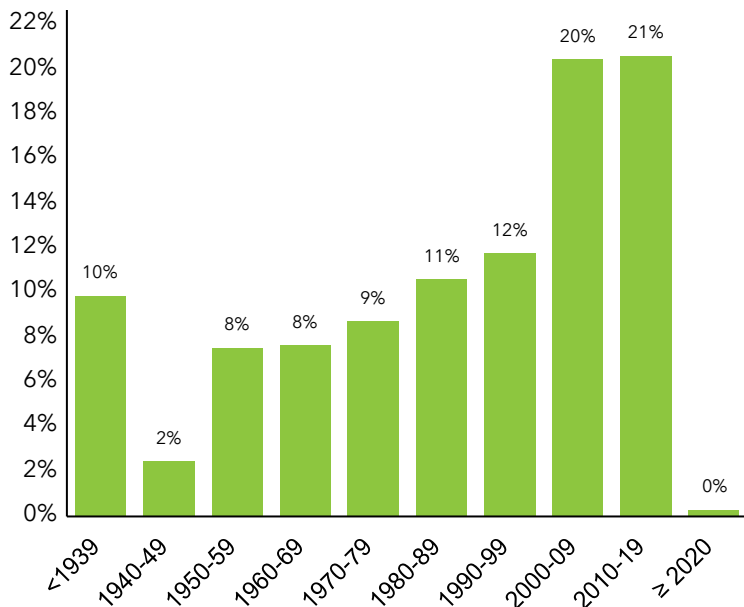


HOUSING FACTS



22,036	44%	56%	14%
2024 Total Housing Units	2024 Owner Occupied HUs	2024 Renter Occupied HUs	2022 Total Vacant HUs (ACS 5-Yr)

AGE OF HOUSING (ACS 5-Yr, 2022)



ACCESS AND DISPARITY (ACS 5-Yr, 2022)

Households: Inc Below Poverty Level (%)	14%
Households w/1+ Persons w/Disability (%)	27%
Households w/Food Stamps/SNAP (%)	7%
Households w/No Internet Access (%)	6%
Owner Households with 0 Vehicles (%)	1%

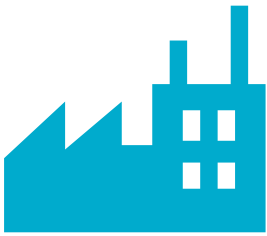
Tapestry segments

14A Military Proximity 3,454 households	18.5% of Households	▼
8C Bright Young Professionals 3,197 households	17.2% of Households	▼
7A Up and Coming Families 1,901 households	10.2% of Households	▼

Education (Esri, 2024)

17%	20%
Bachelor's Degree (%)	High School Diploma (%)

BUSINESS METRICS (SIC, 2024)



1,474

Total Businesses



32,632

Total Employees

EMPLOYMENT (Esri, 2024)



60%

White Collar



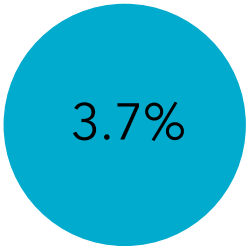
25%

Blue Collar



15%

Services



3.7%

Unemployment
Rate

ANNUAL HOUSEHOLD SPENDING (Esri, 2024)



\$1,710

Apparel &
Services



\$196

Computers
& Hardware



\$2,766

Eating Out



\$5,043

Groceries



\$5,118

Health Care

ANNUAL LIFESTYLE SPENDING (Esri, 2024)



\$1,992

Travel



\$49

Theatre/Operas/
Concerts



\$45

Movies/
Museums/Parks



\$56

Sports Events



\$7

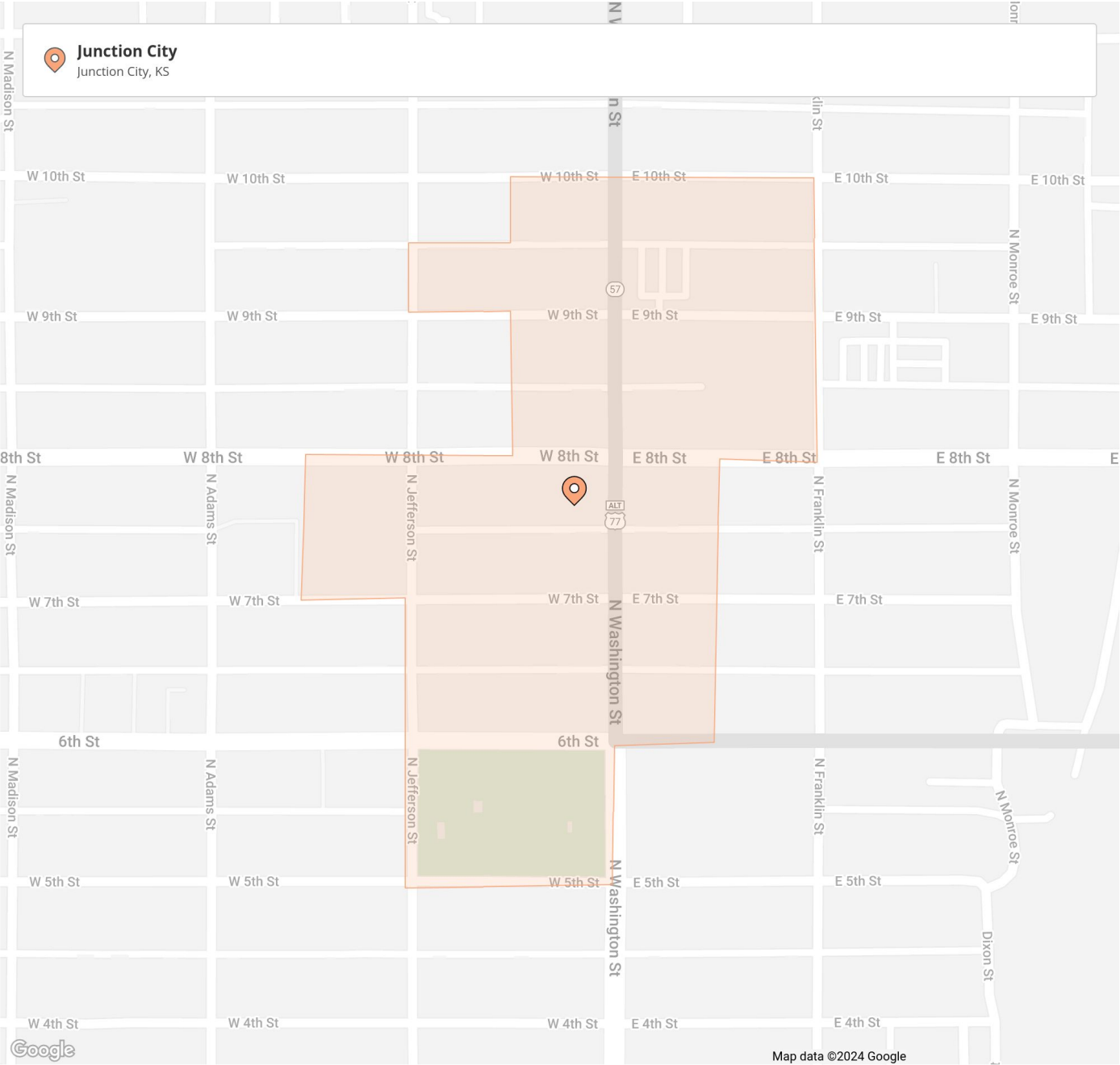
Online Games

RELEVANT INDUSTRIES (NAICS, 2024)

Accommodation/Food Service Businesses (%)	9%
Arts/Entertainment/Recreation Businesses (%)	3%
HealthCare/Social Assistance Businesses (%)	7%
Public Administration Businesses (%)	6%
Retail Trade Businesses (%)	12%

District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Metrics

Junction City
Junction City, KS

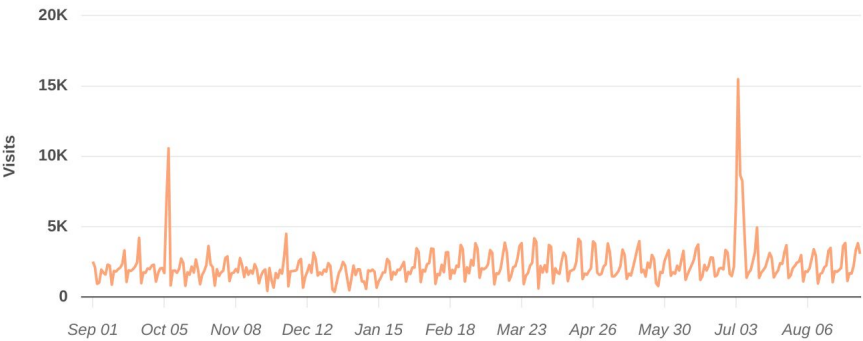
Visits	812.7K	Visits YoY	+21.5%
Visitors	130.1K	Visits Yo2Y	+30%
Visit Frequency	6.39	Visits Yo3Y	+42.4%
Avg. Dwell Time	116 min		

Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Junction City
Junction City, KS



Daily | Visits | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
 Junction City Junction City, KS	\$57.3K	23.0%	White (54.6%)	2.43
 Kansas	\$69.9K	34.7%	White (74.2%)	2.56

Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)

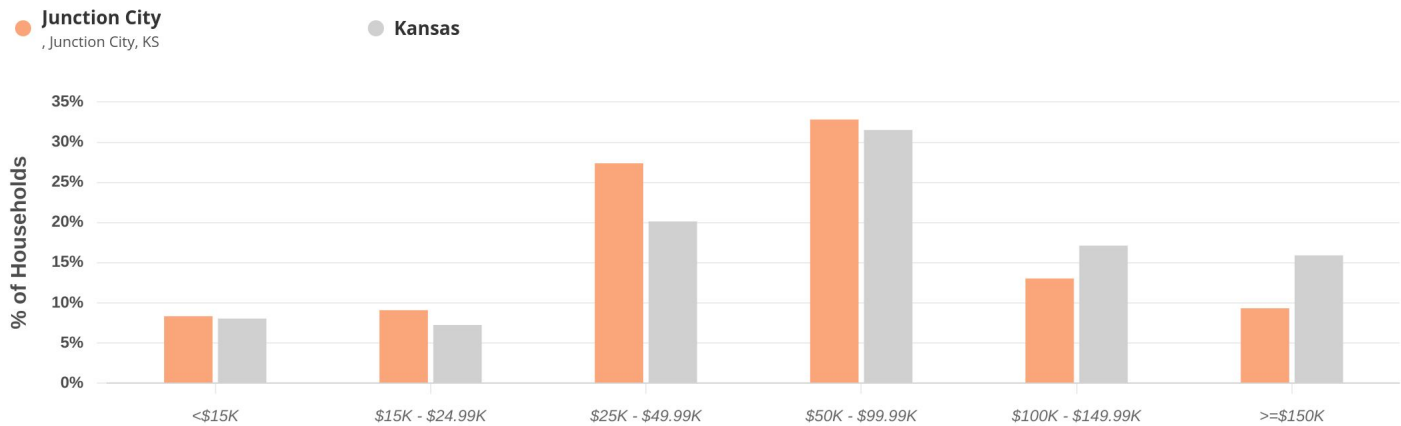


District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



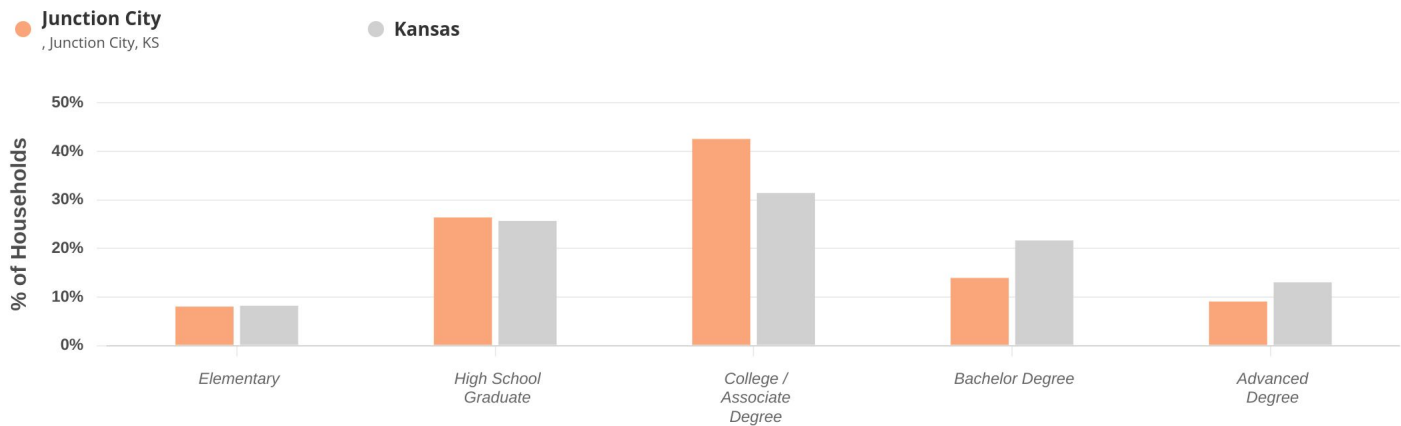
Household Income



Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Education



Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)

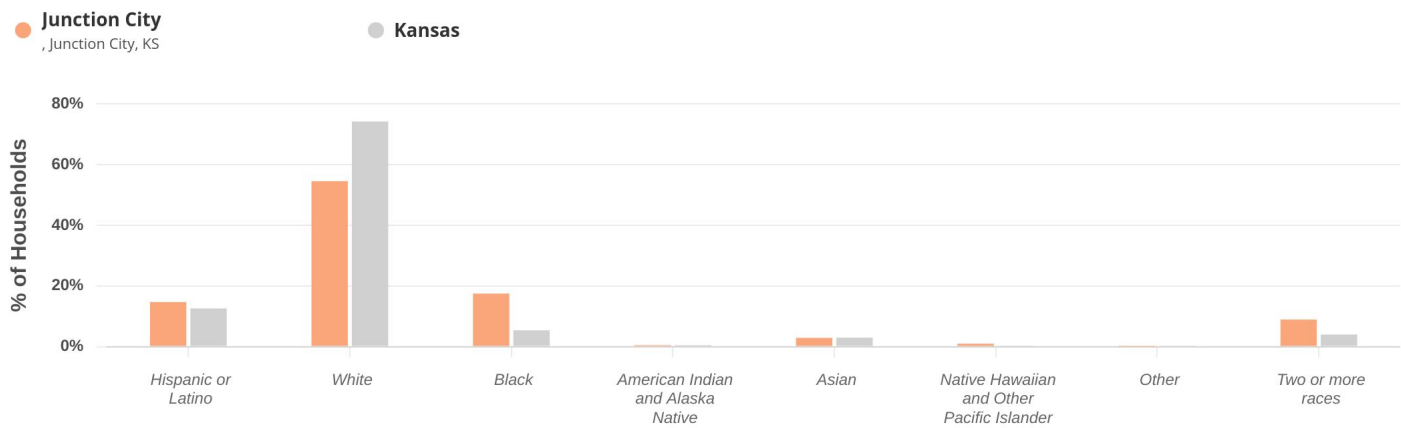


District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



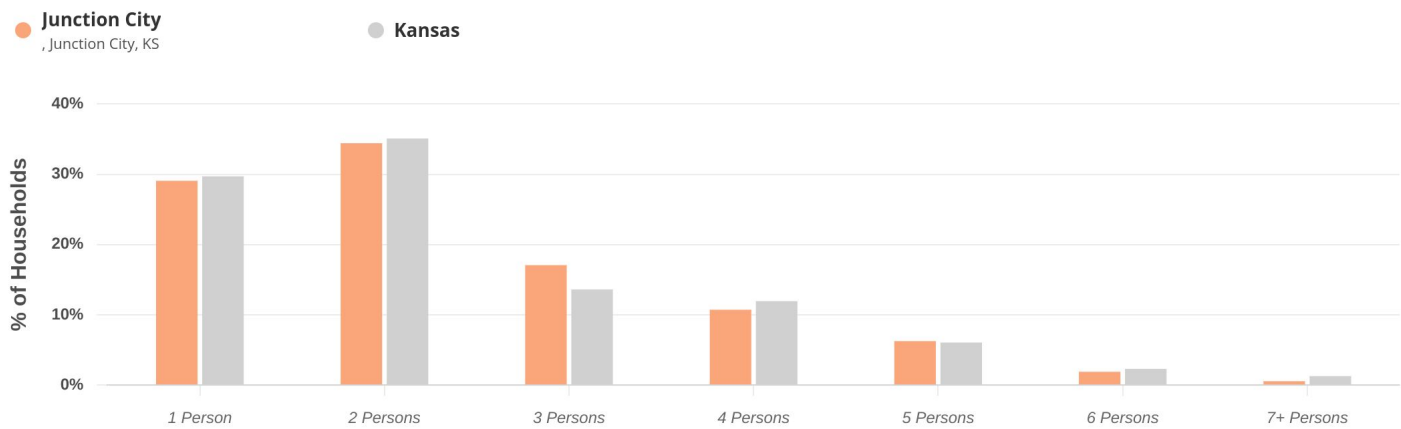
Ethnicity



Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)



Household Size



Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)

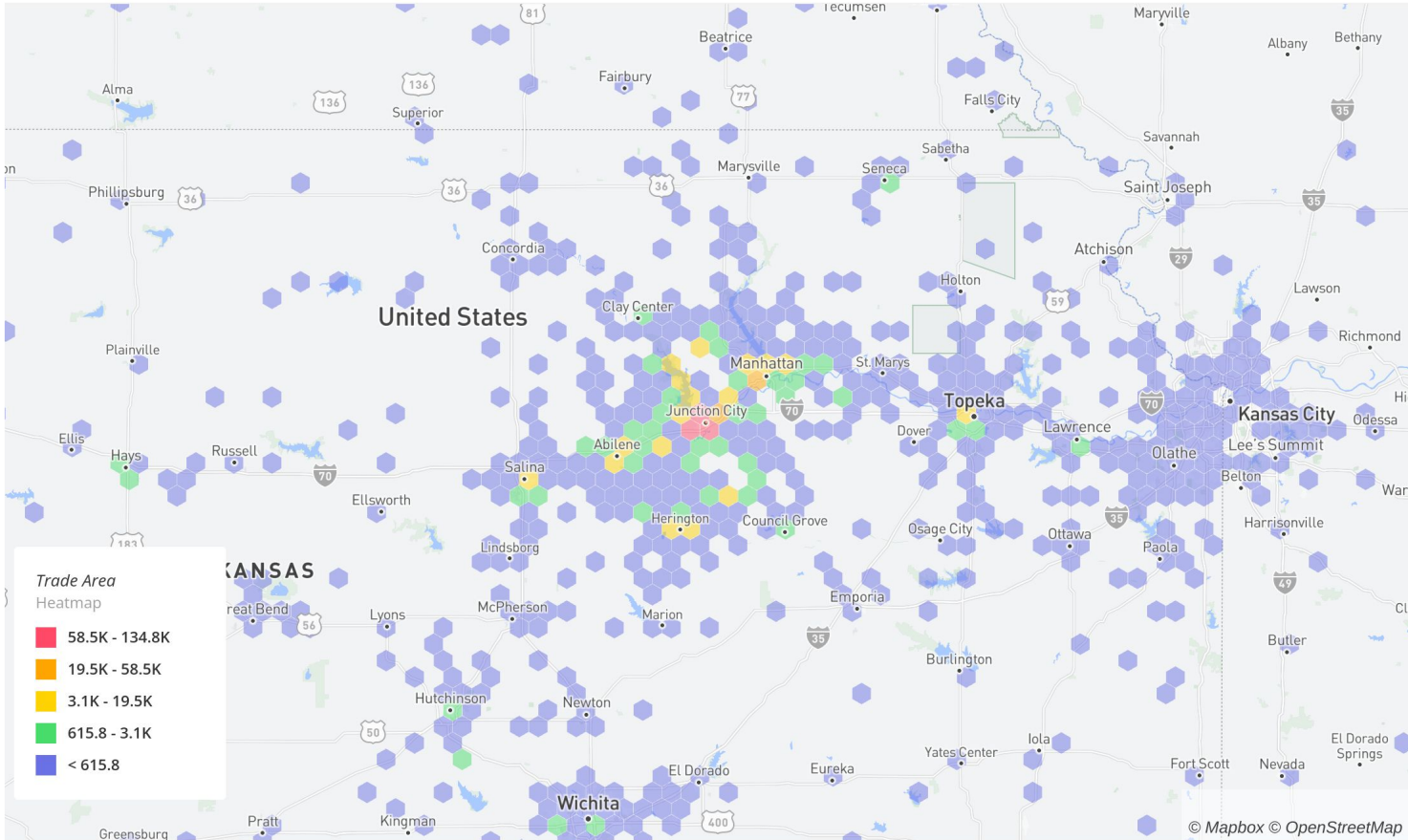


District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



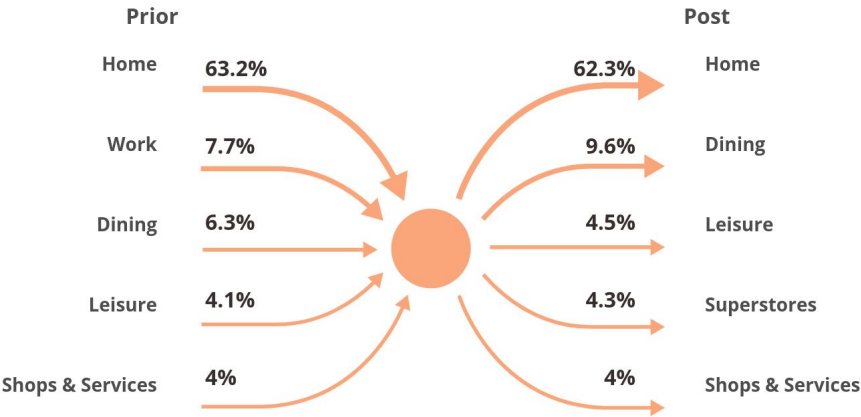
District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Visitor Journey

Junction City
Junction City, KS

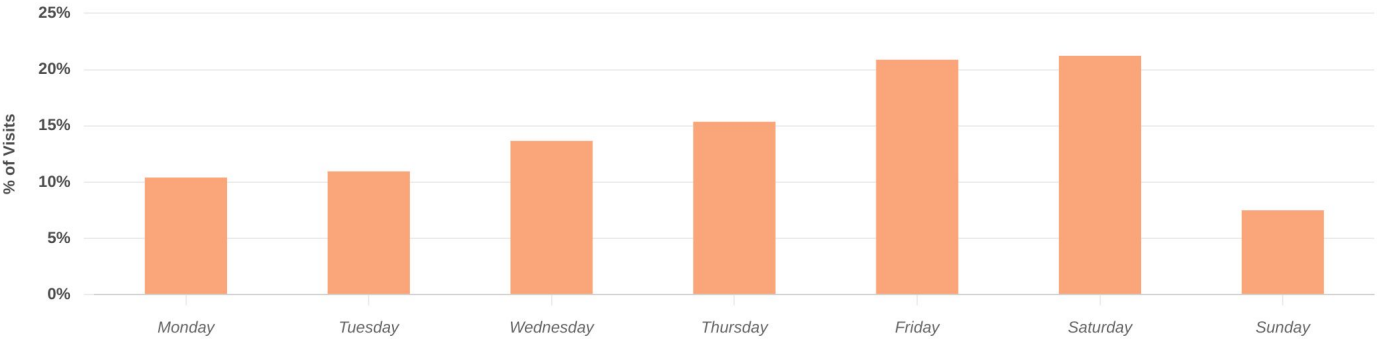


Show by: | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Junction City
Junction City, KS



% of Visits | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

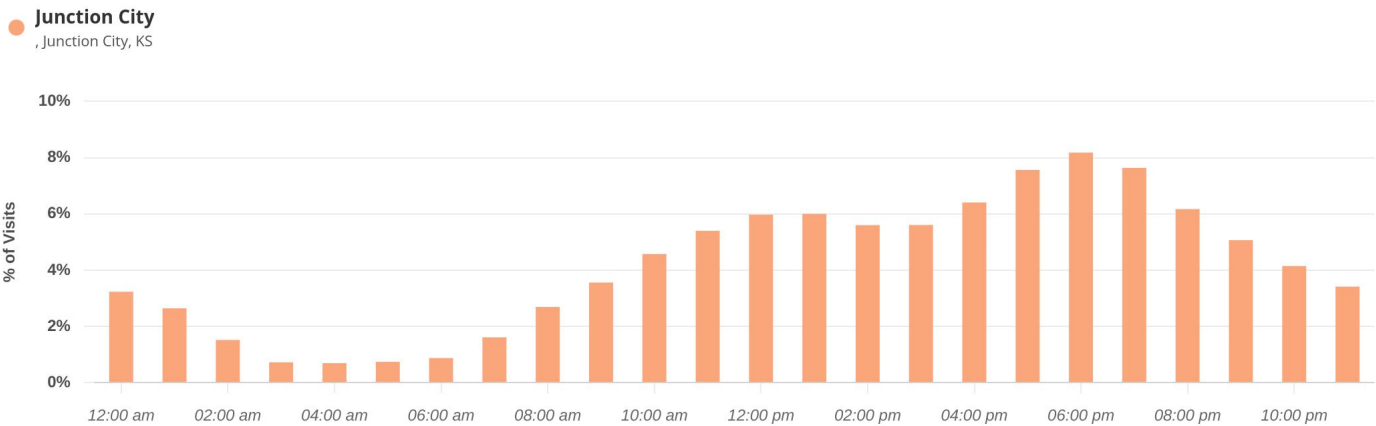


District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Hourly Visits



% of Visits | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Favorite Places

Junction City / Junction City, KS

Rank	Name	Distance	Visitors
1	Walmart / 521 E Chestnut St, Junction City, KS 66441	0.9 mi	82.7K (63.6%)
2	Manhattan Town Center / 100 Manhattan Town Ctr, Manhattan, KS 66502	17.9 mi	81.4K (62.6%)
3	Manhattan Marketplace / 705 N 3rd Pl, Manhattan, KS 66502	18 mi	74.7K (57.4%)
4	Town East / 408 E Poyntz Ave, Manhattan, KS 66502	18.3 mi	64.4K (49.5%)
5	Walmart / 101 Bluemont Ave, Manhattan, KS 66502	18.3 mi	62.9K (48.4%)
6	Manhattan Crossing Shopping Center / 622-638 Tuttle Creek Blvd, Manhattan, KS 66502	18.1 mi	62.6K (48.2%)
7	Seth Child Commons / 325 Southwind Pl, Manhattan, KS 66503	15.5 mi	61.5K (47.3%)
8	West Loop Shopping Center / 2700 Anderson Ave, Manhattan, KS 66502	16.2 mi	52.5K (40.4%)
9	Target / 800 Commons Pl, Manhattan, KS 66503	15.5 mi	51.1K (39.3%)
10	Texas Roadhouse / 200 Manhattan Town Center, Manhattan, KS 66502	17.8 mi	47.6K (36.6%)

Category: All Categories | Min. Visits: 1 | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



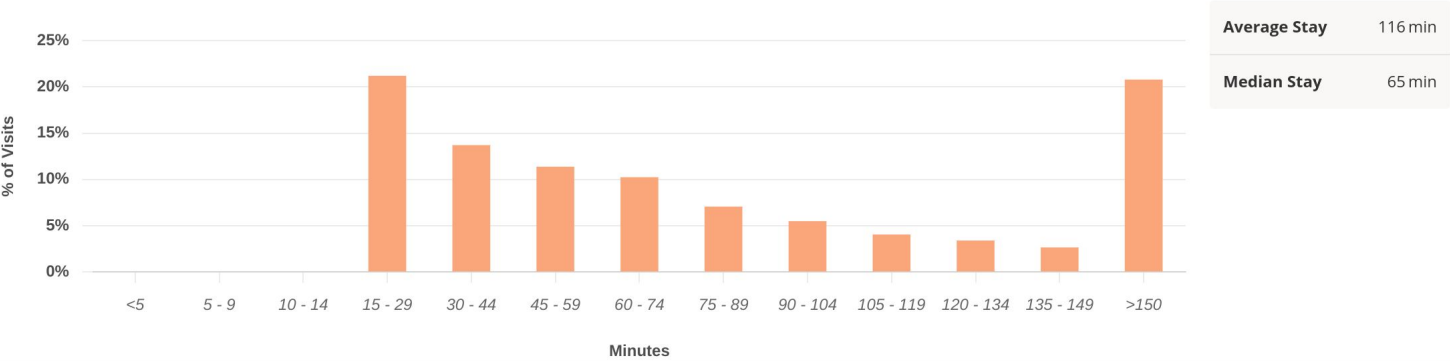
District Visits + Visitors Profile

Sep 1, 2023 - Aug 31, 2024



Visit Duration

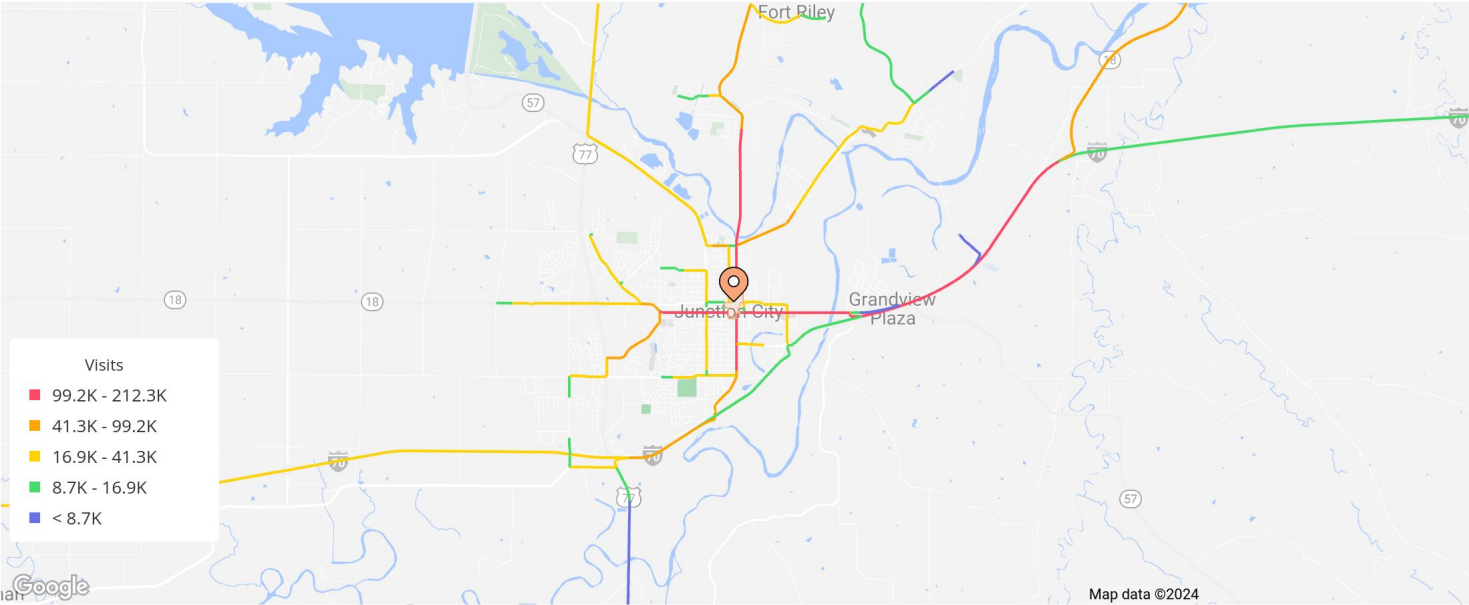
Junction City
Junction City, KS



% of Visits | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Sep 1st, 2023 - Aug 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

